



Alysha West

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purpose

I am a written and visual communicator with a heart for nonprofit organizations.

experience

Ferris College of Business

Public Relations / Design Intern

September 2014 – Present

- + Writes news and story content for the college website
- + Designs promotional materials for prospective students
- + Manages four social media accounts and the college website
- + Manages and creates content for the building's digital signs

Lloyd Printing and Web Design

Assistant Designer

June 2015 – August 2016

- + Created graphics for websites
- + Formatted newsletter copy
- + Made website edits in WordPress content manager

education

Ferris State University College of Business

Public Relations Program

August 2016 – Present

3.88 GPA

Ferris State University College of Business

Graphic Design A.A.S.

August 2014 – May 2016

3.82 GPA

involvement

Real Life Campus Ministry

Small Group Leader

May 2015 – Present

Secretary

August 2016 – Present

Power Hour Meeting Leader

August 2015 – May 2016

Event Planning Team

January 2015 – May 2015

Member

September 2014 – Present

Honors Program at Ferris

Member

August 2014 – Present

- + Community service, cultural events
- + 4.0 Award Banquet Invitee (Spring 2015, Spring 2017, Fall 2017)

Powerhouse Youth Ministry

High School Small Group Leader

September 2017 – Present

abilities

- + Adobe Creative Suite
- + Writing Press Releases
- + Marketing Planning
- + Journalism
- + HTML / CSS

- + Typography / Handlettering
- + WordPress Content Management
- + Social Media Management
- + Photography
- + Spanish